



*Curriculum Vitae*  
**Prof Dr. Laith Alrubaiee**

Professor of Marketing  
Department of Business Administration  
College of Management and economics  
Al-Farahidi University, Baghdad, Iraq

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(Important links to follow research publications: [www.researchGate.laith](http://www.researchGate.laith) Alrubaiee, [www.linkedin.Laith](http://www.linkedin.Laith) Alrubaiee, Google scholar, Prof Dr.Laith Alrubaiee

***Personal Information:***

Date of Birth: 1953  
Degree: PhD  
Place of Birth: Baghdad, Iraq  
Title: Professor  
Marital Status: Married  
Specialization: Marketing

***Academic Qualification:***

PhD: Georg – August – University Goettingen –1987, West Germany  
MSc: Ain Shams University, June 1980, Cairo – Egypt  
B. Sc: Baghdad University, 1975, Baghdad- Iraq

**Professional Qualification Career:**

**Current Position:**

Professor of Marketing, Department of Business Administration,  
College of Management and economics Al-Farahidi University Baghdad, Iraq

**Last Position:**

Professor of Marketing, Department of Business Administration,  
College of Management and economics, Uruk University Baghdad, Iraq

**2017/ 18/19**, Vice president for academic and managerial affairs Nation  
University of science and Technology, Istanbul, Turkey

**2016** Professor of Marketing, MBA & E. Business programs, Department of Business Administration, Faculty of Business- Middle East University – MEU, Amman, Jordan.

**2012 – 2016:** Head of Department of Business Administration,  
Faculty of Business, Middle East University – MEU, Amman, Jordan.

**2009 – 2012:** Associate Professor of marketing, MBA & E. Business programs  
Department of Business Administration, Middle East University – MEU

**2008 – 2009:** Head of Department of marketing, Middle East University

**2003 – 2008** Associate Professor of Marketing, Dept. of Marketing, Faculty of Administrative & Financial Science, Petra Uni. Amman, Jordan.

**1997- 2003:** Chief Board of Directors, Center for Market Research & Consumer Protection – Baghdad University.

**1999** – Visiting Professor - Department of Businesses Administration. Academy of Postgraduate & Economic Studies, Tripoli.

**1993 – 2003:** Associate Professor of Marketing, Department of Business Administration  
College of Administration & Economics. – Baghdad University.

### **Previous positions**

Chief-Board of Directors of Center for Market Research & Consumer Protection – Baghdad University (1997 – 2003)

Editor - in- Chief, journal of Consumer Protection, Center for Market Research & Consumer Protection – Baghdad Uni. (2000 – 2003)

1971- 1975 B. Sc Baghdad Uni.

1977- 1980 M. Sc Ain Shams Uni./ Cairo- Egypt

1982- 1987 PhD Gottingen Uni. West Germany

1988- 1990 Scientific Researcher & Director, Division of Economic Research & Studies, Scientific Research Council, Baghdad.

1990- 1991 Economic Researcher, Iraqi Fund for External Development,  
Ministry of Finance, Baghdad.

1991-1992 Expert /Senior Researcher, Experts Bureau, Minister of Finance, Baghdad.

1992- 1993 General Director / Tax Corporation, Ministry of Finance, Baghdad

1993- 1997 Assistant Prof. of Marketing, Business Admin. Dept./College of \ Administration & Economics. – University of Baghdad.

1997- 2003 Associate Prof. of Marketing, Business Admin. Dept./College of Administration & Economics Baghdad University.

1997 - 2003 Chief-Board of Directors Center for Market Research & Consumer Protection – Baghdad University.

1999 – Visiting Prof. Dept. of Business Administration, Academy of Postgraduate & Economic Studies, Tripoli, Libya.

2003 – 2009 Associate Prof. of Marketing, Dept. of Marketing, Faculty of Administrative & Financial Science, Petra Uni. Amman, Jordan.

2008 –2009 Assoc. Prof. & Head Dept. of Marketing, Faculty of Business, Middle East University for graduate studies, Amman, Jordan.

## ***Teaching***

***Postgraduate Courses:*** PhD and Master Program (MBA):

**Marketing Management,**

**Integrated Marketing communication (IMC),**

**Marketing research,**

**Services Marketing,**

**Marketing Strategies and**

**Principle of Marketing.**

***Undergraduate Courses:***

Marketing Research; International Marketing; Contemporary Marketing Issues; Marketing Strategies; Marketing Management; Principles of Marketing, Business - to – Business Marketing; Services Marketing; Consumer Behavior; Import – Export Management; Banking Marketing; Promotion & Advertising; Personal Selling; Introduction to Scientific Research Methods; Material Management; Multinational Corporation Management; Public Relations; Principle of Business Administration.

***Examination of Postgraduate Theses:***

Head and Member of Examination’s Committee of more than 70 PhD, MSc and Diploma Theses in Marketing and Business Administration.

## **Research review:**

Review more than 50 PhD, MSc, Theses and Research for Publication.

## **POSTGRADUATE SUPERVISION**

### **1. Supervision of Postgraduate Theses: PhD**

**Mohammed Al khawalde (2013) Effect of Market orientation, social responsibility and marketing capabilities on Hotels performance : Applied study on five stars Hotels in Jordan. (Jinan University- Tripoli- Lebanon)**

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### **2. Supervision of Postgraduate Theses: MBA**

Raya MeLhem,(2016) Investigating the relationship between Customer knowledge management and customer agility: The mediating effect of marketing capabilities in five stars Hotels in Amman.

1. Khaldoun Swaidan, (2016)Factors affecting the word of mouth on telecommunication services providers in Amman.**55 .HADI QUQA , (2016) The impact of customer knowledge management and customer relationship management on marketing performance: An empirical study on commercial banks in Amman-Jordan (AR).**
2. **MUHAMMED URAIKHAT(2016) The Effect of Digital Competence as Moderator between Strategic Orientations & Customer Relationship Management“(Middle East University – MEU). (AR).**
3. Saja khater (2016) Effect of Customer Value and Corporate Social Responsibility on Marketing Performance: Investigating the Mediating effect of Corporate Image“(Middle East University – MEU).
4. Haneen Ahmad Almasri (2016) Investigating The Mediating Effect Of E-Marketing Capability On The Relationship Between Innovation Orientation And Marketing Effectiveness“(Middle East University – MEU).
5. Razan Khalid AL-Daboubi(2016) The Mediating Effect of Fashion Brand Experience on the Relationship of Brand Strategies and Brand Purchase Intention :An Empirical Study on young Women at Jordanian Universities in Amman Capital. “(Middle East University – MEU).
6. Asem Rashad Abu-Faza (2015) Investigating the Relationship between Service Quality, Customer Satisfaction and Customer Value: A Comparative Study between Islamic and Commercial Banks in Jordan. Middle East University – MEU, (AR).
7. Othman Edan (2015) , The impact of customer relationship management by using social media on achieving marketing success. Middle East University – MEU, (AR).
8. Ahmad Abdul Aziz Ali (2015), The mediating effect of customer knowledge management on the relationship between customer orientation and competitive priorities in Jordanian commercial banks. Middle East University – MEU., (AR).
9. Dalia Alwazani (2015) Antecedents and Consequences of Brand Equity. Middle East University – MEU.
10. Nazik Budor (2015) investigating the mediating effect education quality and customer satisfaction on the relationship between emotional intelligence and customer loyalty. Middle East University – MEU
11. Saba Makhlof (2014) An integrated model of Service Quality and Customer loyalty: Investigating the mediating Effects of Customer Value and Customer Satisfaction. Middle East University – MEU
12. Noor Al Shiekh Durrah,(2014) The effect of marketing capabilities on the relationship between Marketing knowledge and marketing innovation in Advertising agencies in the City of Amman. Middle East University – MEU

13. . Hani Taisyr Alkhatieb, (2014) The impact of Electronic Word of mouth in hotel service purchase Decision taking by Five Star Hotel Guests in the city of Amman. Middle East University – MEU, (AR).
14. Anjla Alfayez: ( 2014) investigating the relationship between strategic orientation, marketing strategy, export competitive advantage and export market performance. Middle East University – MEU
15. Mahmmud Jamal Sami ( 2014) “ Investigate the relationship between innovation orientation , E – Commerce and competitive advantage” Middle East University – MEU., (AR).
16. Muwafaq Al shaarat ( 2014) “ Effect of six sigma on customer value and customer satisfaction : case study – Ummiah mobile phone”. Middle East University – MEU , (AR).
17. Mohannad Al-Shahwan(2013) The Effect of Country of Origin on the Purchase Intention in the Automobile Industry – An Applied Study For The German And Korean Automobiles”) Middle East University – MEU).
18. Fatima Abu Dia (2013) ; Determinants of personalized E-marketing effectiveness. “) Middle East University – MEU).
19. Abdulwahab A. Jandab (2013), “Effect of innovation and proactive strategic orientations on new product development and marketing performance - An Applied Study on Food Processing Firms in Yemen” (Middle East University – MEU),. (AR).
20. Hatem Alzoubi (2013)” Effect Of Relationship Quality and Strength On Client's Loyalty” ((Middle East University – MEU),. (AR).
21. Rita Al- Ali (2013)” Relationship between knowledge management process practices , organization innovation and organization performance in information and communication technology sector in Jordan” (Middle East University – MEU),. (AR).
22. Mohammed Aqeel Hamdi (2013) “Investigate the Relationship between Marketing Capabilities & Competitive Strategies and Their Effect on Creating the Competitive Advantage of the Travel & Tourism Agencies in Amman” ((Middle East University – MEU),. (AR).
23. Souzy Al shbail(2013) “ Customer relationship management applications in electronic purchase cycle and its impact in building customer value” (Middle East University – MEU),. (AR).
24. Mohammad Zawahreh (2013) “The impact of competitive strategies and market orientation on hotel performance “(Middle East University – MEU),. (AR).
25. Mohammad Al-Majali (2012) "Effect of Strategic Orientation Patterns' on Marketing Performance of Commercial Banks in Jordan”Middle East University – MEU),. (AR).
26. .Rima Abu-Alwafa (2012) Effect of Quality Orientation and New Services Development Organizational Performance “An applied study on Commercial Banks in Amman “( Middle East University – MEU).
27. Ahmed Nihad AL-Jubouri (2012) “Impact of Advertising Appeal on Advertising Attitude and Consumer Buying Behavior -Applied Study on MEU Students for Smart Phone” “( Middle East University – MEU),. (AR).
28. Nuha Abu Taha (2012) “ Effect of environment turbulence on strategic orientation – Marketing performance relationship “( Middle East University – MEU),. (AR).

29. Assmsa Abu Hashish (2012) "The Effect of Service Orientation on Competitive Superiority and the role of New Services Development in Private Hospitals in Amman City" ( Middle East University – MEU)., (AR).
30. Raghed Al Marayat (2012) " The Effect of organization ethical business on the ethical behavior and performance of pharmaceutical products salesmen in Amman" ( Middle East University – MEU)., (AR).
31. Yahya Abdullah Al-Bokary (2012) " The Impact Of E-market Place Risk And Information Technology Infrastructure As Determinant Of Business Performance And E-commerce Success: Applied Study of Working Firms in Industrial Zone Hodeida – Yemen"( Middle East University – MEU)., (AR).
32. Nada Faiz Yahya (2012) "Determinants of E- Commerce Adoption and their Effect on marketing performance".( Middle East University – MEU)., (AR).
33. Mariam Sirbel (2012) "The Effect of Information Technology (IT) Capabilities and Customer Relationship Management (CRM) on Marketing Performance "An Empirical Study on Commercial Jordanian banks in Amman "( Middle East University – MEU).
34. Muthafar Qudaa (2012) "Effect of corporate governance on customer relationship quality and marketing performance" ( Middle East University – MEU).
35. Ammar Hamid (2012) " Effect of E-Banking Services on Customer Value and Customer Loyalty : An applied Study on Jordanian Commercial Banks" ( Middle East University – MEU)
36. Omar Obeidat (2011) "Investigating the Impact of Customer Orientation, Relationship Quality, and Strategic Flexibility on Customer Loyalty:"An applied Study on SME's in Commercial Banks in Jordan "( Middle East University – MEU).
37. Hanadi Al-Fadil (2011)"The Impact of Marketing Innovation and Marketing Knowledge on Marketing Performance of Jordanian telecommunication companies" (Middle East University – MEU)., (AR).
38. Omar Farouk Mohammed Al Shammary (2011)"Factor Affecting Students' Satisfaction and Perception of the Universities Reputation: An applied study on post graduate students at MEU"(Middle East University – MEU)., (AR).
39. Ahmad Abbas Yousuf BuAbbas (2011) "The Impact of Healthcare Quality and Communication on Patient Satisfaction: Analytical Comparative Study in Al-Amiri government Hospital and Al Salam International Private Hospital in Kuwait State" "(Middle East University – MEU)., (AR).
40. Yasir Al-bayati (2011) "The Impact of E-Commerce on Supply Chain Management (SCM) and E-Marketplace Usage: Analytical Study on Companies That Use E-Commerce in Amman - Managers Perspective" (Middle East University-MEU).
41. Salem Al-Ajmi (2011) " The Effect of Analytical Strategic Orientation on the Firm's Performance within the Available Marking Capabilities: An Applied Study on Kuwait National Petroleum Company". (Middle East University-MEU)., (AR).
42. Zayed Jamil Abu Daqa (2011) "Factors Affecting Importer Future Orientations toward the Exporter: Empirical study on a sample of industrial and commercial companies in Amman City" ". (Middle East University-MEU)., (AR).

43. Osama Sameer AL-Shekhly (2011) “ The Effect of Customer Knowledge Management and New Services Development on Marketing Performance of Iraqi Commercial Banks”. (Middle East University-MEU)., (AR).
44. Ahmad Al hashimy (2011)” Effect of market orientation on engineering construction projects performance and the role of strategicOrientation”. (Middle East University-MEU)., (AR).
45. Ramzi Talal Hassan Al-Radaideh (2011) “The Effect of E-Banking Service Quality on Strengthening the Relationship between Banks and Customers: A Comparative Study on a Sample of Customers in Jordanian and Foreign Banks in Amman City”. (Middle East University-MEU), (AR)..
46. Rawan Munir Kaddoura (2011) “The Role of Service Quality on Reinforcement Customer Orientation Impact on Satisfaction in Private Jordanian Universities”. (Middle East University-MEU)., (AR).
47. Ahmad Shilbayeh (2011) “ Factors affecting E- loyalty in B2B E- marketplaces”. (Middle East University-MEU)., (AR).
48. Dakhil Al Mutaury (2010) “Impact of service quality and relationship marketing on customer loyalty. (Middle East University – MEU)., (AR).
49. Methaq Taher Khdim (2010) “The Impact of Market Orientation and Commitment on Royal Jordanian Airways Performance”. (Middle East University – MEU)., (AR).
50. Wael AL-Sharaia (2010) “Effect of Customer Relationship Management, Marketing Knowledge and Customer Loyalty Programs on Hotels Performance”. (Middle East University – MEU)., (AR).
51. Hafsa Al sammaraiee (2002) ““Marketing Mix & Health Services Quality: Their Effects on Achieving Patient Satisfaction”. ( Baghdad University)., (AR).
52. Essam Al-haidary (2001) “Performance Evaluation of Health Service by Patient Attitudes: Analytical Study in Al-kendy Hospital in Baghdad“. (Baghdad University)., (AR).
53. Mohamed Al-factory (1999) " Distribution System of Consumer Products and Consumer satisfaction: Case study public corporations in Tripoli".( Academy of postgraduate and economic studies – Tripoli). (Co-adviser)., (AR).

## ***Publications***

1. A Model of the Relationship Between Strategic Orientation and Product Innovation under the Mediating Effect of Customer Knowledge Management, Journal of international Studies, ,12(3),232-242.doi:10.14254/2071-8330.2019/12-3/19
2. Investigating the Measurement Scale of Blue Ocean Strategy: A Structural Equation Modeling, International Review of Management and Business Research, Vol.8 Issue. 1, march 2019 IRMBR www.irmbriournal.com.
3. Relationship between Corporate Social Responsibility and Marketing Performance: The Mediating Effect of Customer Value and Corporate Image, International Business Research; Vol. 10, No. 2; 2017, pp 104 – 123.
4. .Investigating the Relationship Between Knowledge Management Processes and Organizational Performance The Mediating Effect of Organizational Innovation, International Review of Management and business research , vol.4 Nr.4 ,2015,pp 977-997.

5. The Mediating Effect of E-Commerce on the Relationship between Innovation Orientation and Competitive Advantage, *International Journal of Multidisciplinary Research and Development*, Volume: 2, Issue: 8, 467-473 Aug 2015 - [www.allsubjectjournal.com](http://www.allsubjectjournal.com).
6. The Effect of Customer Knowledge Management and New Services Development on Marketing Performance , *Jordanian Journal of Derassat*,vol. 41,No.2 July 2014,pp275-294.
7. Exploring the Relationship between Quality Orientation, New Services Development and Organizational Performance, *American Academic & Scholarly Research Journal* Vol. 5, No. 3, April 2013 pp 315 – 329.
8. An investigation on the Relationship between New Service Development, Market Orientation and Marketing Performance , *European Journal of Business and Management*, Vol.5, No.5, 2013 pp 1 – 26.
9. Investigating the Relationship between Marketing Innovation, Marketing Knowledge and Marketing Performance, 2nd World Conference on Business, Economics and Management 25---28 April 2013, Antalya, Turkey.
10. An Exploratory Study of the Relationships between Advertising Appeals, Attitudes toward Advertising, and Consumer Buying Behavior of Smart Phone, *Journal of economic and Administrative sciences*, Baghdad University, vol.19, No 71, June 2013 , pp. 73 – 93.
11. Investigating the Relationship between Customer Relationship Orientation, Marketing Knowledge, Customer loyalty Programs, and Performance, *Arab Economic and Business Journal* No. 7, (2013).
12. Relationship between B2B E-Commerce Benefits, E-Marketplace Usage and Supply Chain Management, *Global Journal of Management and Business Research*, Volume 12 Issue 9 Version 1.0, June 2012 pp 23 – 36.
13. Exploring the Relationship between Ethical Sales Behavior, Relationship Quality, and Customer Loyalty, *International Journal of Marketing Studies*, Vol. 4, No. 1; February 2012, pp 7 – 25.
14. Effect of Core Competence on Competitive Advantage and Organizational Performance, *International Journal of Business and Management*, Vol. 7, No. 1; January 2012, pp. 192 – 204.
15. Effect of Market Orientation and employee commitment on performance, *Journal of economic and Administrative sciences*, Baghdad University, vol.17, No. 63, September 2011, pp 100 – 120. , (AR).
16. The mediating effect of Patient satisfaction in the Patients' perceptions of healthcare quality – Patient trust relationship, *International Journal of Marketing studies*, vol. 3, No. 1; February 2011.
17. Investigate the Impact of Relationship Marketing Orientation on Customer Loyalty: The customer's perspective, *International Journal of Marketing studies*, vol. 2, No. 1, May 2010



18. Attracting Factors of Foreign Students as University Targeting International Market: An analytical Study of Foreign Students Attitudes in Petra University (Amman) ,Journal of Baghdad College of Economic Sciences University Vol. 16, January 2008,p 1 – 56.,(AR).
19. Globalization and reconstruction of Consumption awareness, Journal of Faculty of Economics, University of Aden, vol. 2, Aden 2006, p 15 – 56. , (AR).
20. Attitudes of Journalists and Consumers towards deceptive Practices in Foods, Journal of Media Researcher (Al-Bahith Al-lilami) ,Faculty of media , Baghdad University , vol. 1 march, Baghdad 2005, p 73 – 106. , (AR)
21. Health risk consequent using cooking Containers manufactured from recycle Aluminum in producing and storage Dairy Products, Center for Market Research and consumer protection, Baghdad University, Baghdad 2003. , (AR).
22. International economic Organizations and their Impact on Consumer according to Globalization with special reference to TRIPs, National Conference on: Developing National Industries and Consumer Protection Due to Globalization, Sana'a 14 – 16 / 9 / 2002. , (AR).
23. Official Protection Policies of Consumers in Iraq: An analytical Study on Official control Activities, The fourth Meeting of Arab Consumer Union, Sana'a 14 – 16 September 2002, (AR)..
24. Bio safety and consumer Protection, editors: Ibrahim,M.,Alrubaiee, L.and Fadhil, A. Baghdad 2002. , (AR).
25. The Role of Research Centers and Civil Associations in Consumer Protection , Conference on legal Protection of Consumer , Bait Al Hikmma 26<sup>th</sup> August 2002 Baghdad. , (AR).
26. Deceptive Marketing Practices and Protection of Consumer Rights: An Exploratory Study of Consumer Attitudes in Baghdad , Conference on deceptive Marketing Practices and consumer Protection, 14<sup>th</sup>- 15<sup>th</sup> August 2002, center for Market research and consumer Protection in Cooperation with Ministry of Trade, Baghdad. , (AR).
27. Bio safety and Consumer Protection: An Exploratory Study of Consumer
28. Attitudes toward genetically modified Food, Conference on Bio safety and
29. Consumer Protection, Baghdad 20 - 21 March 2002, Center for Market
30. Research and Consumer Protection, Baghdad University in Cooperation with the national Committee of Bio technology Research , Baghdad 2002. , (AR).
31. Effect of frequent use of cooking Container manufactured from recycle Aluminum on quickness Extraction of Aluminum and other Pollutants to Food, third scientific Conference of environmental Researches, Baghdad 2002. , (AR).
32. Protection of Consumer Rights in Iraq: An analytical study of protection policies, third Meeting of Arab Consumer Union , 28 – 30 October 2001 Amman. , (AR).

33. Performance Evaluation of lubricant oil of Car Engine: An analytical study of some Oil Brands on the local Market, Center for Market Research and consumer protection, Baghdad University, Baghdad 2001. , (AR).
34. Consumers Health Effects of cooking Containers manufactured from recycle Aluminum, the first Conference of Health Ministry on Committee of Test and Analyzing of Foods, 8 – 9 October 2001, Baghdad, (AR).
35. Mistakes of some statistical analysis Applications of non-parametric data in administrative sciences – The Effect of Advertising on consumer behavior: An Empirical study, Journal of economic and Administrative sciences, special Edition for the first National Conference of Administrative Sciences 6 – 7 October 2001, Baghdad University, Baghdad 2001 p332 – 362, (AR).
36. Assessment of Gas distribution system: An analytical study of Consumer Attitudes in Baghdad, Center for Market Research and Consumer
37. Protection – Baghdad Uni. For the benefit of Ministry of Oil (Regarded as
38. Creative Research by creative work committee in Ministry of higher Education & scientific Research) Baghdad July 2001, (AR)
39. Assessment of Gasoline distribution System: An analytical study of Consumers Attitudes in Baghdad, Center for Market research and consumer protection – Baghdad Uni. For the benefit of Ministry of Oil (Regarded as Creative Research by creative work Committee in Ministry of higher Education & scientific Research ) Baghdad April 2001, (AR)..
40. Performance Evaluation of Break fluid: An analytical study of some Brands on the local Market, Center for Market Research and consumer protection, Baghdad University, Baghdad 2000. , (AR).
41. Performance Evaluation of Hair Shampoo: An analytical study of some Brands of normal Hair on the local Market, Center for Market Research and Consumer Protection, Baghdad *University, Baghdad 2000.* , (AR)
42. *Factors Affecting* Consumer Decision in Patronage buying Choice, Journal of economic and Administrative sciences, Baghdad University, vol.4, No. 10, Baghdad 1997 P 87 – 117. , (AR).
43. Analytical Study of Consumer behavior and buying Decision Making , Journal of economic and Administrative sciences , Baghdad University, vol.4 , No.9, Baghdad 1997, p106 – 127. , (AR).
44. Consumers Rights and Interests in Marketing Policies, Journal of economic and Administrative sciences, Baghdad University, vol. 3, No. 8, Baghdad 1996, p 90 - 116 (Regarded as creative Research by University of Baghdad) , (AR).

## CONFERENCES:

1. 2nd World Conference on Business, Economics and Management 25---28 April 2013, Antalya, Turkey. (Investigating the Relationship between Marketing Innovation, Marketing Knowledge and Marketing Performance).
2. 5th AASRC international conference "Information Systems and Technology Management for Innovation and Regional Development" ISTMID, 2013 Amman, Jordan March 27th and 28th, 2013. (Exploring the Relationship between Quality Orientation, New Services Development and Organizational Performance).
3. The First International Arab Conference on Quality Assurance in Higher Education , Amman, may 2011.( Effect of educational service quality and Supervision quality on postgraduate student satisfaction in Private Jordanian Universities)
4. The third conference on social responsibility: Business Corporations and Institutions ..and Development, Aden, 5 – 6 may 2010 (Social Responsibly and Marketing Ethics)
5. The fourth Meeting of Arab Consumer Union, Sana'a 14 – 16 September 2002. (Official Protection Policies of Consumers in Iraq: An analytical Study on Official control Activities)
6. National Conference on: Developing National Industries and Consumer Protection due to Globalization, Sana'a 14 – 16 / 9 / 2002. ( International economic Organizations and their Impact on Consumer according to Globalization with special reference to TRIPs)
7. Conference on legal Protection of Consumer, Bait Al Hikmma 26<sup>th</sup> August 2002 Baghdad. ( Role of Research Centers and Civil Associations in Consumer Protection)
8. Conference on deceptive Marketing Practices and consumer Protection, 14<sup>th</sup>-15<sup>th</sup> August 2002, center for Market research and consumer Protection in Cooperation with Ministry of Trade, , August 2002, Baghdad. ( Deceptive Marketing Practices and Protection of Consumer Rights: An Exploratory Study of Consumer Attitudes in Baghdad).
9. Conference on Bio safety and Consumer Protection, Baghdad 20 - 21 March 2002, Center for Market Research and Consumer Protection, Baghdad University in Cooperation with the national Committee of Bio technology Research , Baghdad 2002. (Bio safety and Consumer Protection: An Exploratory Study of Consumer Attitudes toward genetically modified Food).
10. The third scientific Conference of environmental Researches, Baghdad 2002. (Effect of frequent use of cooking Container manufactured from recycle Aluminum on quickness Extraction of Aluminum and other Pollutants to Food).
11. The Third Meeting of Arab Consumer Union, 28 – 30 October 2001 Amman.( Protection of Consumer Rights in Iraq: An analytical study of protection Policies).

- 12 The first National Conference of Administrative Sciences 6 – 7 October 2001, Baghdad University, Baghdad. (Mistakes of some statistical analysis Applications of non-parametric data in administrative sciences – The Effect of Advertising on consumer behavior: An Empirical Study).
- 13 The first Conference of Health Ministry on Committee of Test and Analyzing of Foods, 8 – 9 October 2001, Baghdad 2001. (Consumers Health Effects of cooking Containers manufactured from recycle Aluminum).
- 14 The fifth Scientific Conference of Scientific Research Council, Baghdad 7 – 11 October 1989, Baghdad 1989. .(Some Factors Affecting Marketing behavior of Date producers in Iraq ).
- 15 Conference of Economics of Date and Palms, Scientific Research Council, Baghdad 9 – 10 September 1989, Baghdad 1989. (Economics of Date Production and Marketing)

#### **Awards, Rewards and Appreciative letters:**

1. Petra University for the excellence of Dept. marketing ranking first on Kingdom's level for three consecutive session in the " Proficiency Test " held by Ministry of higher education ( 2005, 2006, 2007).
2. Petra university for research: Attracting Factors of Foreign Students as University Targeting International Market: An analytical Study of Foreign Students Attitudes in Petra University (27 / 4 / 2006).
3. Minster of higher education for the distinctive Iraqi Professors of year 2002, (18/ 1 / 2003).
4. President of Iraqi Parliament for the distinctive work in helping initiate Act of Consumer protection (18 / 2 / 2003).
5. Ministry of higher education for the creative Researches: (2001)
  - Efficiency Evaluation of Gas distribution system:  
An analytical study of Consumer Attitudes in Baghdad.
  - Efficiency Evaluation of Gasoline distribution System:  
An analytical study of Consumers Attitudes in Baghdad.
6. Baghdad University for the distinctive Role in activate center for Market research and consumer protection (Three Times (8 – 12 / 2002) (4 / 2 / 2001) ( 28 / 5 / 2000).
7. College of economics and administration, Al-mustansiria Uni. For participating in PhD program of Business Administration Dept.  
( two Times 18 / 8 / 2003 and 3 / 9 / 2001.
8. Minster of higher education for the distinctive work of conferences on consumer protection (Two Times 27 / 11 / 2002 and 27 / 7 / 2002).
9. College of economics and administration, Baghdad uni. (two Times 29 / 1 / 2002 and 12 / 11 / 2001 ).

10. Industrial Committee in the Cabinet for the distinctive activity in the field of consumer protection (29 / 4 / 2000).
11. Academy of postgraduate and economic researches, Tripoli for the participating in Academy Activities (Two Times 1999).
12. Baghdad University for the excellence of Dept. Business Administration in Saddam award (two Times 29 / 12 / 1998 and 27 / 2 / 1997).
13. Iraqi Fund for external Development for the distinctive work (21 / 2 / 1991).
14. Scientific Research Council for the distinctive work (two times 1989).

**Professional affiliations:**

1. Membership of Iraqi Economic Association.
2. Membership of Iraqi Teachers Association.
3. Member of Arab Consumer Union.
4. Committee of Anti- industrial fraud Practices.